GoToMeeting Virtual meeting

The meeting was called to order at 5:30 pm.

Roll Call: Kevin Cox [x] Foss Farrar [x] Charles Jennings [] Kayleigh Lawson [x] JW Lozano [] Also present at roll call was Principal Planner Josh White and Public Information Officer Andrew Lawson

1. Consent Agenda

K. Lawson made a motion to approve the meeting March 15, 2021 meeting minutes as written. Cox seconded the motion. Voice vote carried the motion.

2. Walking Tour Update

Farrar is nearly done with the east side but is slightly behind. A. Lawson said he would make up a schedule to help ensure that we stay on track to be done prior to the June meeting. He then gave a progress update on the brochure. Some photos still need to be taken. Most buildings have their own page. We can still add pages at the end if needed. White will reach out to Jennings to see if he can help us do the research on the churches. White gave an update on the website app progress. A. Lawson noted that the city website will go live next week which will then allow us to move forward there. He said he planned to visit the print shops to get pricing and timelines. K. Lawson said she checked into audio recordings for the website and found it would be pretty simple to do.

3. Other Items

White said that Visit Ark City was looking for input on what involvement the board would like to have with the 150th Celebration in July. A. Lawson gave a brief overview of the proposed events. The board discussed possible involvement and agreed to put together something that would promote the walking tour. A. Lawson said the City was looking at new messaging signs. The City will run the design by the board for the ones in the historic district.

Adjournment:

Farrar declared the meeting adjourned at 6:35 pm.